

① TITLE?  
PREPARATION "H"  
+ MUSIC

② 4b  
SCREAMING  
- ANGER  
+ SUSPENSEFUL  
MUSIC  
PROGRESSIVE CLOSE UP OR  
ZOOM IN

③ 4c  
PSYCHO MUSIC

④ 4d

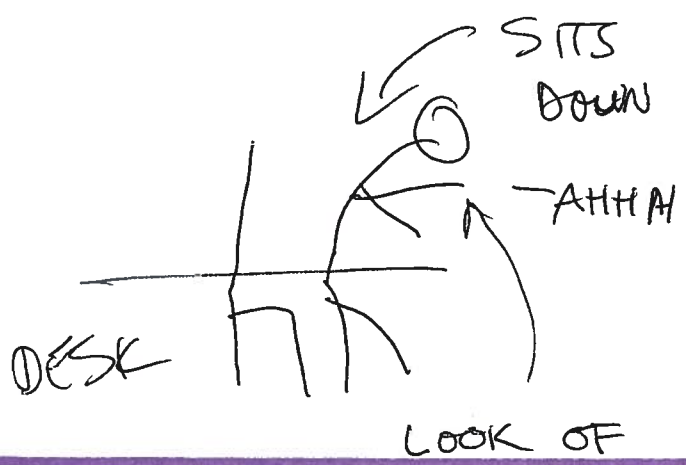
⑤ 4a  
LOOKING AGGRIVATED  
I SENT IT TO YOU!

⑥ 5  
GOTTA GO!  
AGGRIVATED LOOK  
LEAVES ROOM IN HURRY

⑦ 6  
LEAVES ROOM  
DUSHES TOWARD CAMERA

⑧ 7  
LATER  
RE-ENTERS ROOM + WALKS TO CAMERA

8

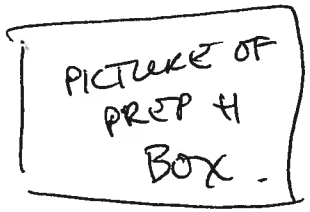


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10

PREPARATION H  
FOR THOSE AHHH  
MOVEMENTS



- MESSY BUT HAS  
ESSENTIAL DETAIL +  
DIRECTION + SCRIPT / VOICE  
DETAILS.

- NOTICE HOW SIMPLE

THIS STORY BOARD IS FOR  
A 30 SEC COMMERCIAL

- CAMERA SHOTS ARE  
REPRESENTED BY PICTURES  
EACH BOX REPRESENTS  
WHAT YOU WOULD SEE IN  
THE CAMERA.